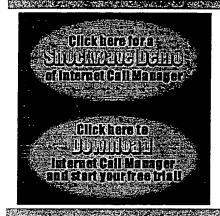
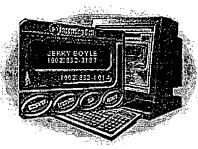


# Stop missing calls while vou're on the Internet!





Internet Call Manager lets you see who's calling and manage those calls while your phone line is tied up using the Net. You don't need Caller ID or Call Waiting from your phone company, and you don't need any special hardware or software.

- Key Features -

- Pay your Bill -

- Tell a Friend -

- Partner Programs -

-FAQ -

- Customer Service -

ICM costs less than a quarter of the cost of a second phone line

with Internet Call Manager

Internet Call Manager (c) 1999 Infointeractive Inc. Available now across North America. Coming soon worldwide.

**BEST AVAILABLE COPY** 



ABOUT OUR COMPANY

OUR PRODUCTS

NEWS FORUM

JOB OPPORTUNITIES

# latest news

InfoInterActive Inc. (Montréal and Alberta Exch: IIA) announced here today that it is accelerating plans to enter the European market through a new strategic partner focused solely on that territory... more...

other news



Instantly see who is calling while you surf, with Internet Call Manager, and take action to handle the call. You don't need Caller ID, Call Waiting, any special hardware or an active browser.

more...

"IIA is a good example of the type of small, but aggressive and innovative company we are seeing emerge in the \_\_\_\_\_\_\_ Canadian internet marketplace". Jim Carroll



# **Key Features**

Internet Call Manager is easy to get and use. Simply download and install a small program that loads automatically each time you start your computer. Then, each time you go online, ICM matches your current Internet address with your telephone number. When someone calls you, the ICM systems pops up a window on your computer with the name and number of who is calling, then gives you some options to manage that call.

## **Key Features:**

 Displays the caller's name and number. For every caller, a small window pops up with the telephone number and name of the caller.



- Less than a quarter of the cost of a second phone line. Sure, there are a few ways to solve the problem
  of missing calls while your phone line is tied up while online. But a second phone line costs around \$20,
  and other solutions like cable modems and digital lines are at least twice that much! ICM is less than a
  quarter of the cost of a second phone line.
- Instant Response Time Even During Downloads. When someone calls, you get the pop-up window instantly - even while downloading large files. It doesn't matter what you're doing online, your calls get through.
- Easy to Use. Ever use a large software program that leaves you mystified with a million options you never use? Well, that's not ICM. It's about getting your phone calls when they happen, so we keep it nice and simple.
- Easy to Buy. Just signup right here online, we even give you a free trial period. And you're always in control, you can manage your account securely from our web site.
- No Special Hardware or Software. With ICM, you set it up once then forget it. There's no special
  hardware to buy, and you don't need to subscribe to Caller ID or Call Waiting service from your local
  telephone company.
- Works with any Internet Service Provider. You can use Internet Call manager with any Internet Service Provider, including AOL.
- Handy Call Log. You automatically have a record of your last 80 callers right on your computer. You can
  browse through the callers, or copy the records into your favourite address book program.

## Manage Your Calls as they Come In:

With Internet Call Manager, seeing who's calling is just the beginning. We offer powerful options for managing those calls so you can connect with each and every person who is trying to reach you.

Just <u>click here</u> to provide your basic information. From there, you can decide to sign up for our no-obligation free trial offer.

BACK



# FAQ

1. What is Internet Call Manager?

Bellin Francisco Carrier

- 2. How much does Internet Call Manager cost?
- 3. How does the cost of ICM compare to the cost of a second phone line?
- 4. Are there any costs associated with the free trial?
- 5. What equipment and software do I need in order to subscribe to the Internet Call Manager (ICM)?
- Do I need a special modem?
- 7. Is the service available in my area?
- 8. Is there a MAC version available?
- 9. Do I need to subscribe to Caller-ID and Call Waiting from my telephone company?
- I subscribe to my telephone company's voice mail (Call Answer) service. Does Internet Call Manager (ICM) work with Call Answer?
- 11. I do not subscribe to the voice mail service (Call Answer) from my telephone company. Will I have to get voice mail?
- 12. If I subscribe to Call Waiting from my telephone company, how will this affect Internet Call Manager?
- 13. Does Internet Call Manager give more information than telco Caller-ID, such as cell phonecalls or blocked calls?
- 14. I have an answering machine. Does Internet Call Manager work with an answering machine?
- 15. Does Internet Call Manager work if I am not on the Internet but my modem is activated for reasons other than being on the Internet (eg. modem-to-modem games)?
- 16. The name on the account associated with my phone number is not in my name does this make a difference?
- 17. I would like to try Internet Call Manager on my business line. Is this possible?

#### 1. What is Internet Call Manager?

Internet Call Manager is the cost-effective solution to the problem of missed calls while you're on the Internet. It's ideal for family households or for anyone who spends a lot of time on the Internet and doesn't want to lease an expensive second phone line. With ICM you can surf, email, telnet or ftp worry-free while it monitors your telephone line.

When you receive a call while dialed into the Internet, the call forwards to the ICM server. The ICM server collects the Caller's information and sends it across the Internet to your screen. ICM's 'popup' window shows the caller's ID information on your screen and you can choose:

I'll call you back - this choice plays a pre-recorded message to the caller telling them that you will call them back later. Take a listen....137k WAV 17k RealAudio

You call me back - this options plays a pre-recorded message to the caller asking them to call you back in a few minutes. Take a listen.... 157k WAV 19k RealAudio

Ignore - the caller will hear a pre-recorded message asking them to try your line again later.

#### **ICM Plus**

In some locations where InfoInterActive has partnered with the local telephone company, you may be offered additional features with ICM. If you live in one of these areas, you will be offered this version of ICM upon signing up for our trial. For example, in the Cincinnati Bell Telephone, BCTel and Maritime Tel&Tel service areas you have the additional options of transferring the call (to a cell phone for example) or you can choose to answer and our system will ask the caller to hold and wait for you to temporarily disconnect from the Internet. The call will then be sent through to your number and you can simply reconnect after your call.

- Answer the caller is advised that you wish to take their call, is held while you disconnect from the Internet, then the call is sent through (your phone will ring). When you are finished the call, just reconnect and you are back online. Listen here....74k
   WAV 18k RealAudio
- Acknowledge the caller is advised that you see their call and is asked to leave a message. Here's a sample....93k
   WAV 23k RealAudio

- Ignore the caller is simply asked to leave a message. This is a great privacy feature.
- Redirect the call if you have a cellular or second line you can select Redirect and the caller will be transferred immediately to the number you choose.

#### **ICM Deluxe**

In the Greater Toronto (Canada) area only, we offer Internet Call Manager Deluxe. This version of ICM has its own built-in voice mail system as well as the additional features of ICM:

ICM Voice Mail - does all the things you'd expect of voice mail - it stores sound digitally, provides message waiting indication, allows you to pick up messages from any Touch-Tone phone

Personalized Messages - You can use simple push-button menus on your mailbox to record your own messages for the Acknowledge and Answer options. It's a great way to have fun with being a surfer! Take a listen

- Answer 73k WAV 18k RealAudio
- Acknowledge <u>73k WAV</u> <u>18k RealAudio</u>

#### Return to the Top of the ICM FAQ

#### 2. How much does Internet Call Manager cost?

ICM pricing is between \$4.17 to \$5.00 per month for the service with ICM Deluxe customers paying \$6.49 per month. To find out how much ICM service costs in your area, go to our <u>signup</u> page, enter your phone number and the other information, this does not start your trial or any obligation to us. Based on your telephone number, we will tell you what features are available in your area as well as the price for the service. At that point you can either proceed into the trial, or back out to our home page.

## Return to the Top of the ICM FAQ

#### 3. How does the cost of ICM compare to the cost of a second phone line?

ICM offers significant savings when compared to the cost of installing and maintaining a second residential phone line. Here are some examples:

SECOND PHONE LINE - Year One Cost

Miami, Florida - One time installation fee of \$50 & yearly fees of \$199.80.

Toronto, Ontario - One time installation fee of \$69.00 & yearly fees of \$233.16 Total first year cost of \$302.16

Montreal, Quebec - One time installation fee of \$69.00 & yearly fees of \$195.36 Total first year cost of \$264.36

INTERNET CALL MANAGER ICM average Year One Cost only \$39.96

#### Return to the Top of the ICM FAQ

## 4. Are there any costs associated with the free trial?

There is no charge for the free trial of Internet Call Manager from InfoInterActive. Some customers may be subject however to a small monthly charge applied by your local phone company for an additional phone feature, Call Forward Busy or Call Forward Busy/Don't Answer feature (for ICM Deluxe). We'll give you full details when you sign up.



E 18/h-14	 	a Internet Call Ma	namer (ICM)2

To subscribe to the ICM, you'll need a minimum 486 computer running Windows 95, a 14.4 or better modern, a dialup connection to an Internet Service Provider and our Free Internet Call Manager software.

#### 6. Do I need a special modem?

No. Any 14.4 or faster modem is all that is required.

#### Return to the Top of the ICM FAQ

#### 7. Is the service available in my area?

To find out more, enter your information into our no obligation sign up form, the system will tell you exactly what service is available in your calling area.

#### 8. When will a MAC version be available?

Mid - 1999.

#### 9. Do I need to subscribe to Caller-ID and Call Waiting from my telephone company?

You don't need to subscribe to either service to use Internet Call Manager (ICM). ICM provides you with the caller's information while you're connected to the Internet. If you want Caller-ID and Call Waiting services while you are off the Internet, you can subscribe to these services separately from your telephone company.

#### Return to the Top of the ICM FAQ

# 10. I subscribe to my telephone company's voice mail service. Does Internet Call Manager (ICM) work with Call Answer?

It depends on the area where you live, the best way to get all the information is to provide us a few details on our form, we'll give you all the information you need about the features that are available in your area and you can decide to proceed with our no-obligation free trial offer.

If you live in the Greater Toronto calling area (area codes 416 and parts of 905), you can order ICM Deluxe, which includes a voice mailbox. You do have to give up your Call Answer service from Bell Canada, but your ICM voice mailbox has most of the same features including a stutter dial tone or phone light to indicate there are messages waiting Internet Call Manager Deluxe is only \$6.49 (6 month package), including the voice mailbox and improved call control features - such as the ability to accept and redirect calls. You will also save \$5.00 per month by canceling your Bell Call Answer Service.

#### Return to the Top of the ICM FAQ

11. I do not subscribe to the voice mail service (Call Answer) from my telephone company. Will I have to get voice mail?

No.

#### 12. If I subscribe to Call Waiting from my telephone company, how will this affect Internet Call Manager?

Call Waiting has no affect on Internet Call Manager so long as you deactivate it when you connect to the Internet.

#### Return to the Top of the ICM FAQ



13. Does Internet Call Manager give more information than my telephone company's Caller-ID, such as cell phone calls or call blocking?

No. ICM uses the same Caller-ID information from the telephone company, or some variation of it.

14. I have an answering machine. Does Internet Call Manager work with an answering machine?

Yes. ICM has no effect on your Answering Machine. ICM Deluxe includes voice mail so you would disable your answering machine in this case.

Return to the Top of the ICM FAQ

15. Does Internet Call Manager work if I am not on the Internet but my modem is activated for other reasons like modem-to-modem games?

No, the ICM service only works when you are connected to the Internet.

16. The name on the account associated with my phone number is not in my name - does this make a difference?

Yes, you should use the name associated with the telephone company's account for your phone number. The telephone company will not proceed with an order for ICM Classic, Plus or Deluxe if the name provided does not match the name they have on record for your number.

Return to the Top of the ICM FAQ

17. I would like to try Internet Call Manager on my business line. Is this possible?

ICM was designed for single residential telephone lines with a dial-up Internet connection but it can also be an ideal choice for small/home offices. If you have a business line you may have to order a feature from your telephone company. When you've completed the sign up form to begin your trial, please contact us at help@internetcallmanager.com, let us know that your line is a business line and we'll help you order the appropriate service from your phone company.

Return to the Top of the ICM FAQ

<u>Sign up</u> for your free trial of ICM now! Or if you have additional questions you may find the answer in the <u>Help</u> Cutomer Service secton. Or email our customer service team at help@internetcallmanager.com.

Last Revised: 01/28/99

**BACK** 



At InfoInterActive, we primarily market our services through two channels — marketing partnerships and member referrals. We partner with industry-leading companies who promote and/or bundle our ICM service with their service offerings. These companies take advantage of our brand recognition and market penetration to add value to their service offerings. About 25 percent of our customers come to us through our member referral program. This program rewards members with a free month of service when they refer new members to us. Find out more about how you can benefit from partnering with InfoInterActive.

referral program Referral Program: (Designed For Individuals)

If you're a current paying ICM subscriber and would like to earn monthly credits towards your account then take advantage of our Referral Program. This program works as follows. Whenever you refer someone to ICM and that person then becomes a paying subscriber we credit your ICM account with one month of free ICM service.

In order to track your referrals it is necessary for the person you refer to enter your telephone number in the space provided on the ICM Sign Up Form. Our Referral system then tracks your referrals and automatically credits your account once the customer becomes a paying subscriber.

affiliate program Affiliate Program: (Designed for Internet Users who maintain a Home Page)
For those Internet users and small organizations that have and maintain their own website, we offer an opportunity to earn commission dollars by advertising ICM on their site. For more information click here.

associate program Associate Program: (Designed for Small and Medium Size ISP's)

We've designed the Associate Program to meet the needs of small to medium size ISP. This program offers smaller ISP's the opportunity to co-market ICM service and share in the revenue that is generated from new subscribers. No initial investment is required to participate in this program. For more information click here.

reseller program Reseller Programs: (Designed for Large ISP's, Telephone Companies and Portal Sites)

If you're a large national or regional ISP's, telco or portal site, you may be interested in our Reseller Program. This program offers you the opportunity to brand, deliver and bill customers directly for ICM. Your requirements would consist of an initial investment in technology and marketing along with the need to provide customer service support. For more information click here,





ABOUT OUR COMPANY

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# **EUNIFOUNTERACTUVE**

# about our company

InfoInterActive Inc. is a publicly-traded Canadian high-technology corporation (Alberta Exchange:IIA) which develops and deploys network-based enhanced services that bring telephone, Internet and wireless networks together.

InfoInterActive's technologies are designed to serve the demands of the rapidly expanding Internet market worldwide through a growing list of major telecom partners including Bell Atlantic, GTE, Cincinnati Bell, BC Tel, MT&T, Ameritech, TELUS, and Island Tel.

InfoInterActive is best known as a world leader in the development and deployment of telephone services for Internet users. The Company's patented *Internet Call Manager* "call waiting" phone service provides Internet users with computer-screen notification of incoming telephone calls - including caller identification - while their phone line is otherwise tied up during Internet use.

Internet Call Manager is one of the leading Internet - meets - telephone services now experiencing dramatic market growth worldwide as telephone and Internet industries aggressively seek new products and services for their customers.

The United States Patent & Trademark office has issued Patent Number 5,809,128 for the technology relevant to Internet Call Manager. The European Patent Office has also cleared the way for similar international filings in 80 countries worldwide under the Patent Cooperation Treaty.

InfoInterActive Inc. is based in Bedford, Nova Scotia, and is publicly traded on the Alberta Stock Exchange under the symbol IIA. The Company employs approximately 34 highly - skilled professionals.

Management Team
Stock Chart
Analyst Report by Network Research Inc.

Read our current and archived Corporate Reports 👺



Viewing the analyst report requires the Adobe Acrobat reader

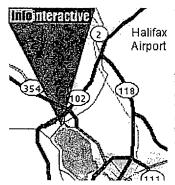


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#### **Directions to our Office:**



Take Highway 102 from the Halifax International Airport towards Halifax (do not take Highway 118 towards Dartmouth 10 minutes from the Airport exit). Take Exit 4E to Bedford (20 minutes from the Airport)and follow Highway 1 east until you see the signs to Highway 7 which going to Dartmouth. At this intersection you will see Sun Tower on the right, an 8-story glass building. We're located on the 6th floor, suite 604. There is parking available around the building for visitors.



## home

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